



PRZL  
U  
FUND





# Revolutionize Content Creation

We empower creators and  
their communities  
through collaborative  
web3 technology

# Creative Industry is Stuck in Web2



Lack of secure,  
independent **funding**



**Fans not involved**  
in creative process



No easy way into  
the **NFT market**

Current crowdfunding, NFT and social  
platforms are **plagued with scams** and just  
treat fans as **passive consumers**.



Offers Solution  
via Web3

### **Safe Funding Mechanism**

Escrow-Style  
Smart Contract  
Crowdfunding

### **Creator-Fan Interaction Tools**

Web3 Community  
Governance

### **Proprietary NFT Tools + Galleries**

NFT Customization  
& Distribution Tools  
Exhibit & Sell Art

# Current Market Needs PuZL

## Historic Setting

2017/18

roughly 80% of all  
**ICOs were scams**

2021

unsustainable **NFT hype**  
with **low quality** projects

2022

bear market & bankruptcies  
**eroded public's trust**

## What needs to be done?

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**legitimize NFTs** with high quality  
projects & use-cases

create accountability mechanisms  
that **protect users** and **create trust**

actively involve users in projects they  
are passionate about for more  
**mainstream web3 adoption**



# Market Size

## Art Market

**\$449 billion**  
market value (2022)



**65%** of artists  
work in **digital art**

## Crowdfunding

**\$13.5 billion**  
market value (2021)



Value projected to  
**double by 2028**

## NFTs

**\$36 million**  
monthly sales (2022)



Mainstream media  
**NFT integration**



# Revenue Model

Fans



contribute



sell



Creators



PuZL takes  
7.5% of raised funds  
+ 2.5% of NFT sales



FUNDING

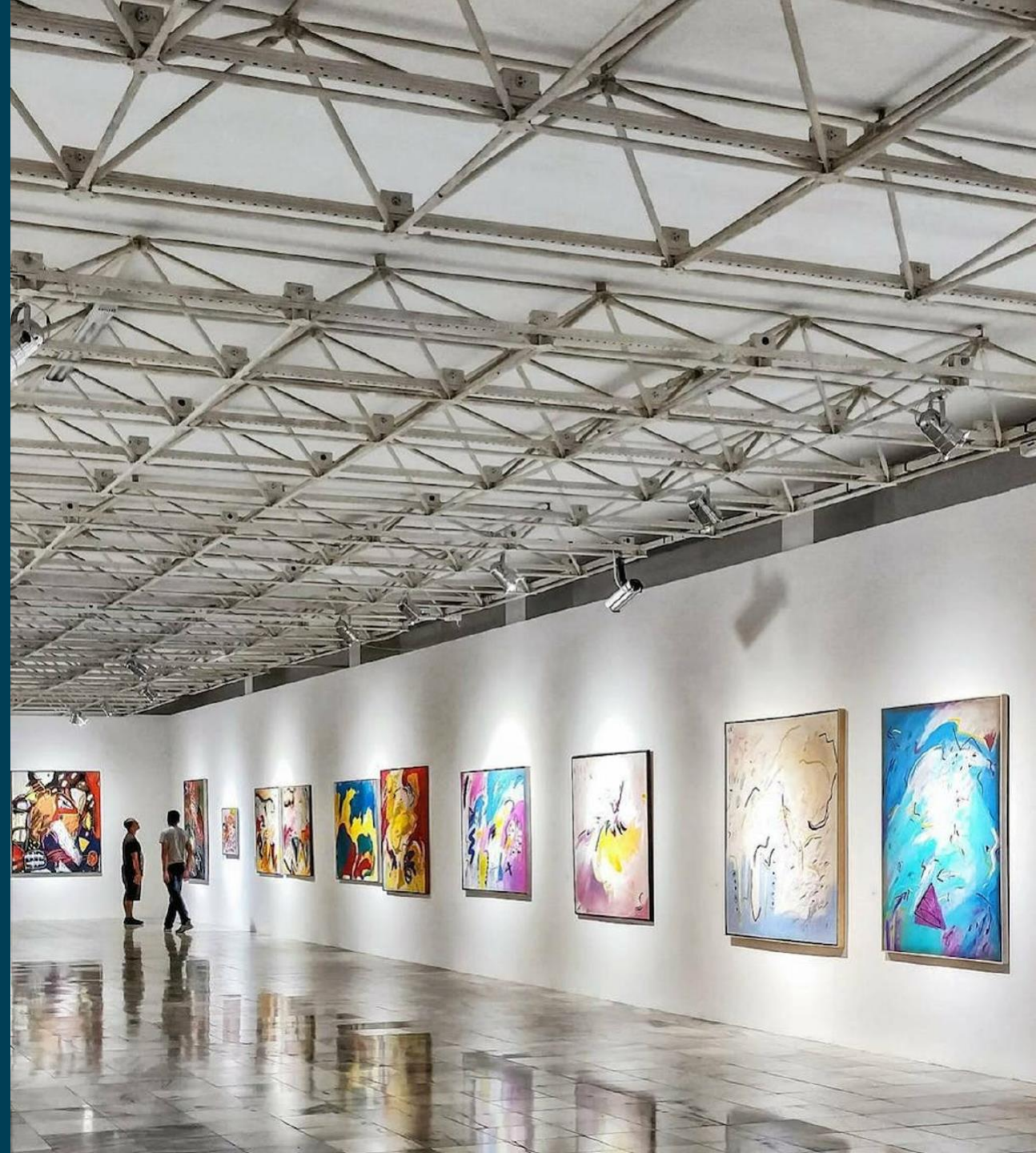
CREATIVE  
DECISIONS

# PuZL Workflow

Our platform allows artists and fans to  
**walk the creative path together.**

EXHIBITION

DISTRIBUTION

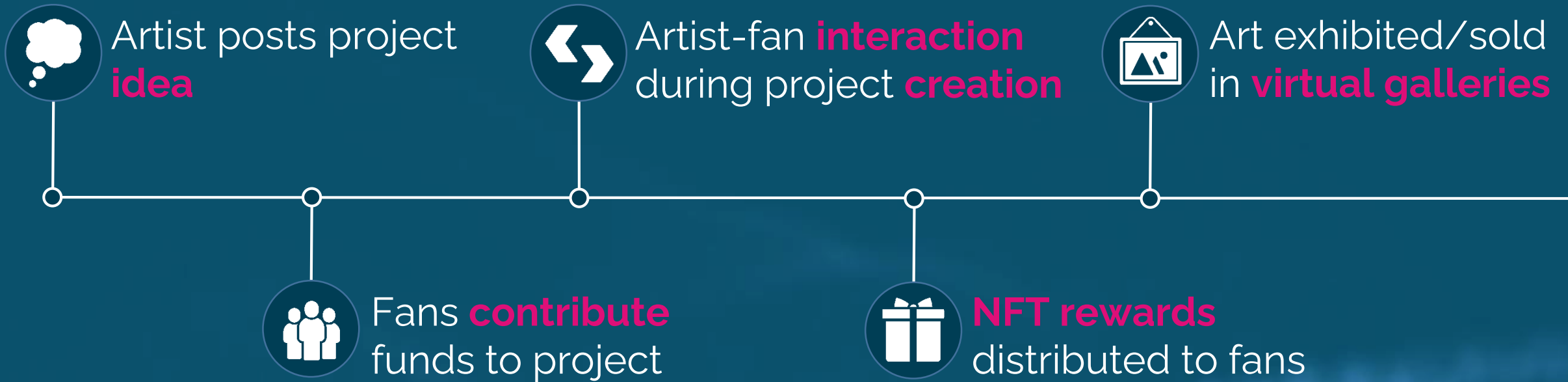




How does it actually work?



# PuZL's Unique Creation Process





# PuZL helps both Creators and Fans

We reach creators via our crypto network & social media.

## Why creators choose PuZL

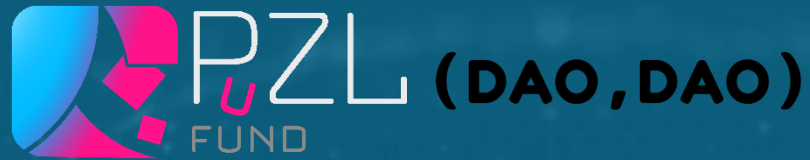
- **raise funds** independently
- **exposure** to active community
- **interactive feedback** from fans
- create, distribute & exhibit **NFTs in virtual galleries**

## Why fans choose PuZL

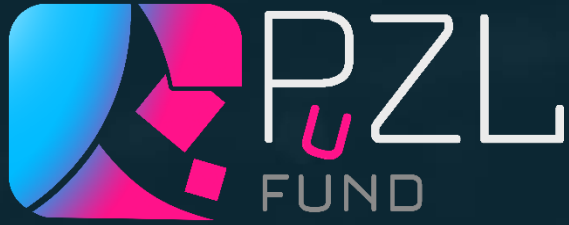
- **less scams**
- direct **interaction with creators**
- actively **shape projects**
- high-quality **NFT rewards**



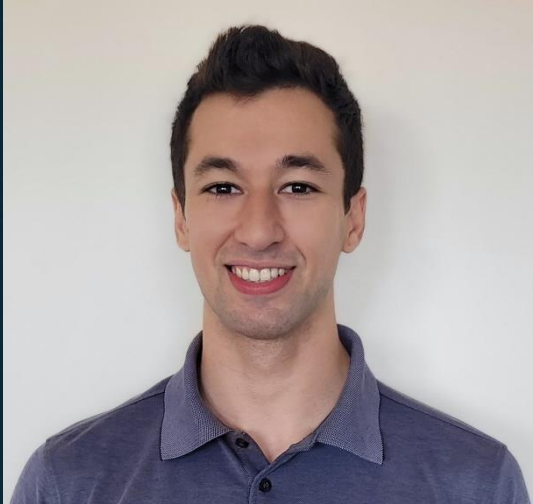
# More Comprehensive Features than any other Competitor



	PZL FUND (DAO, DAO)	ZERO CODENT	Polkastarter	oncyber
crowdfunding	✓	✓	✗	✗
scam protection	✓	✗	✗	✗
community governance	✓	✓	✗	✗
creator focus	✓	✗	✓	✓
NFT tooling	✓	✗	✓	✗
NFT exhibition	✓	✗	✗	✓



**International** Team combining  
Decade Long **Friendship** & **Technical** Know-How



- International Experience (Germany, China, US, UK)
- Great Communicator
- Technical Background
- Active in Bay Area Crypto & Startup Scene

## CEO Armin Eghdami

**Physics PhD student**



- 18 Years Experience as Fullstack Developer
- Smart-Contract Engineer
- Worked in Startups & Major Companies
- Former Tech Founder

## CTO Michael Prummer

**Industrial Metaverse PhD student**



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<https://www.linkedin.com/in/michael-prummer-a743bba9/>



# Traction & Future Milestones

## Now

- Platform fully operational
- Running closed Beta tests
- Berkeley Skydeck cohort

## 3-6 months

- Launch pilot ~ 500 users
- Improve market fit
- Public launch
- Begin fundraising

## Beyond

- Diversify audience to mainstream social media content creators
- Introduce yield generating incentive tokens for fans
- Token funds for community projects
- Metaverse rooms/exhibits
- Become leading platform for creative project monetization and governance



**Contact Us!**

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